

2019 CLEVELAND AUTO SHOW OFFICIAL VEHICLE LEASE GIVEAWAY

OFFICIAL CONTEST RULES

THE FOLLOWING RULES APPLY TO THE 2019 CLEVELAND AUTO SHOW OFFICIAL VEHICLE LEASE GIVEAWAY CONTEST AT THE CLEVELAND AUTO SHOW, FEBRUARY 22- MARCH 3, 2019. FAILURE TO MEET ALL REQUIREMENTS MAY DISQUALIFY FINALISTS/WINNER FROM PRIZE. PLEASE READ ALL RULES.

1. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
2. Void where prohibited. Contestants may register by:
 - i) Filling out an entry blank daily at the Greater Cleveland Automobile Dealers' Association contest booth at the Auto Show at the I-X Center, February 22- March 3, 2019. One winner will be drawn each day at the show's designated closing time. Entries submitted after show closing time will be entered for the following day.
 - ii) Entries for the final drawing day (March 3, 2019) must submit their entry by 4:00pm EST with a live drawing taking place at 5:00pm EST. The grand prize winners on the final drawing day must be present to win.
 - iii) Mailing a postcard containing name, address, telephone number and age to 2019 CLEVELAND AUTO SHOW OFFICIAL VEHICLE GIVEAWAY C/O Cleveland Auto Show, 9150 South Hills Blvd., Suite 150, Broadview Heights, Ohio 44147. Mail-in entries will be entered upon receipt.

Entry blanks void if received outside authorized channels. All in-person and mail-in entries must be handwritten; no mechanically copied entries accepted. Deadline for receipt of mail-in entry is March 1, 2019. Only one entry per person per day. Entrants may not utilize two forms of entry on the same day. All entries become property of Sponsors and will not be returned. Sponsor is not responsible for lost, late, illegible, misdirected, damaged or postage-due mail.

3. There will be two grand prize winners at the Cleveland Auto Show. One winner will receive a thirty-six-month lease on a 2019 Honda Ridgeline RT FWD (Approximate value of lease is \$17,532). One winner will receive a thirty-six-month lease on a 2019 Accord Sport (Approximate value of lease is \$15,048). These vehicles are subject to change. Vehicles on display at Auto Show in contest area may not be the actual vehicles awarded. Leases will be based on 12,000 miles per year. Winner will be responsible for \$.20 per mile thereafter on the Ridgeline Lease and \$.15 per mile thereafter on the Accord lease. Winner may be liable for excess wear and tear to vehicle. Sponsors shall not have any responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with the prize provided pursuant to the Giveaway and/or any person's participation in the Giveaway; provided, however, that American Honda Motor Co., Inc. shall be solely responsible for any express written limited warranties specifically set forth in the applicable Owner's Guide for the vehicle. Winner must take delivery of prize from the automobile dealership designated by Sponsor. Sponsor shall not be responsible for delays in delivery of the prize vehicle, and delivery is subject to availability. Winner must personally retrieve the Grand Prize vehicle within thirty (30) days of written notification of delivery or he/she will lose his right to claim the Grand Prize vehicle. Winner shall bear all risk of loss or damage to the vehicle after it has been delivered to the winner. Winner will be required to enter into a lease or use agreement as directed by Sponsor in order to claim his/her prize. Winner may also be requested to complete additional forms as requested by the entity providing the vehicle lease in order to claim their prizes. TO BE ELIGIBLE TO ENTER OR WIN ANY OF THE GRAND PRIZES, CONTESTANTS MUST BE LEGAL RESIDENTS OF THE UNITED STATES OR D.C. WHO ARE AT LEAST 21 YEARS OF AGE TO ENTER AND HAVE A VALID U.S. DRIVER'S LICENSE AND MUST PROVIDE PROOF OF ADEQUATE LIABILITY INSURANCE. GRAND PRIZE WINNERS MUST QUALIFY FOR CREDIT THROUGH HONDA FINANCIAL. GRAND PRIZE WINNERS WHO DO NOT QUALIFY THROUGH HONDA FINANCIAL WILL RECEIVE A ONE TIME PAYMENT OF \$5,000.00 IN LIEU OF THE GRAND PRIZE LEASE.
4. Winner is solely responsible for all gasoline, vehicle maintenance, and any other costs incurred in claiming, registering, or using the prize including without limitation, all taxes, title, license and registration fees, if applicable. Sponsor reserves the right to change product specifications at any time

without incurring any obligations. No assignment, transfer, conversion to cash or cash redemption or substitution of the prize is permitted, except Sponsor reserves the right to substitute the prize with a prize of comparable or greater value should the prize become unavailable. Winner is not eligible for any cash back or rebate which may be available on the vehicle at time of delivery. All other costs and expenses not specified herein, if any, are the responsibility of the winner. Any difference between the approximate value and the actual cost of the prize will not be awarded. Winner agrees that Sponsor, and Honda have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including but not limited to its quality, mechanical condition or fitness except for any express written limited warranties specifically set forth in the applicable Owner's Guide for the vehicle.

5. Starting February 22, 2019 and ending on March 3, 2019, one (1) entry per day will be randomly drawn from daily entries received to qualify as a finalist. All finalists will be notified and it is their responsibility to be at the Auto Show at 4:00p.m. on Sunday, March 3, 2019 for the final contest random drawing to award the grand prizes. There will be two grand prize winners. Each finalist will be given two (2) keys, one for the 2019 Ridgeline RT and one for the 2019 Honda Accord Sport. If your key opens either vehicle, you win the lease described above for that vehicle. Lease won may not be substituted. Finalists are not required to purchase an auto show admission ticket for final contest drawing. Odds of winning depend on number of eligible entries received.
6. In the event of the winner's failure to qualify or claim the grand prize within 30 days of being notified the prize is ready for delivery, an alternative winner may be drawn from those who qualified as finalists. Should that winner fail to claim the prize within 30 days of being notified, no prize will be awarded. In no event will Sponsors award more prizes than listed in these Official Rules.
7. Employees, officers and directors of the Cleveland Auto Show, Greater Cleveland Automobile Dealers' Association, Northern Ohio Honda Dealers Association, American Honda Motor Co., Inc. ("Honda" or "Prize Supplier") and its members, employees of any new or used motor vehicle dealership, automobile manufacturer, their advertising agencies (collectively, the "Sponsors") and their immediate families and household members are ineligible to win.
8. Winner acknowledges that the Sponsors and Honda shall have the right to use winner's name, likeness and voice in promoting that he/she is the winner, in both print and broadcast. The winners must sign a standard release form providing the Cleveland Auto Show with their address, telephone number and social security number and a W-9 tax form.
9. By entering this Contest I authorize the Sponsor(s) and their affiliates to contact me by phone (calls may be monitored and recorded), automated phone equipment and/or pre-recorded messages, mail, and email about this contest and automobile and other goods and services. I also acknowledge that I have read, understand, and agree to the Official Rules and I expressly authorize all Sponsors and their respective agents, and/or its affiliates to contact me at the addresses and telephone numbers provided (even if the number is a mobile phone number or is on their internal, the Federal, and/or any State "Do Not Call" List) regarding their products and services via mail, email, and/or telemarketing (in which event they may deliver, or cause to be delivered, to me prerecorded messages and SMS text messages using an automatic telephone dialing system or an artificial or prerecorded voice). I understand that I am not required to give my consent as a condition of entering this contest.
10. Cleveland Auto Show is the sole judge of all matters pertaining to this contest and reserves the right to change the rules and/or discontinue the contest at any time without notice. All decisions by the Cleveland Auto Show are final.
11. By participating, entrant agrees to release and hold harmless the Sponsors, and their respective parents, subsidiaries, affiliates, distributors, dealers, dealer advertising associations, advertising and promotions agencies, prize suppliers and any other agency that provides services in connection with this Sweepstakes, and each of their respective officers, directors, employees, representatives, contractors and agents and successors and assigns (the "Released Parties") from and against any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and

property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Sweepstakes, or their participation in the Sweepstakes, or their participation in any Sweepstakes or prize related activity, or any travel related to the Sweepstakes or any travel for any prize-related activity. WINNER ALSO FURTHER ACKNOWLEDGES THAT SPONSORS, THEIR AFFILIATES, SUBSIDIARIES, EMPLOYEES, OFFICERS, DIRECTORS, AND PROMOTIONS AND ADVERTISING AGENCIES HAVE NEITHER MADE, NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR, ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESSED OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE OR THE SWEEPSTAKES.

12. For the name of the grand prize winner, please write to the 2019 CLEVELAND AUTO SHOW OFFICIAL VEHICLE LEASE GIVEAWAY c/o Cleveland Auto Show, 9150 South Hills Blvd., Suite 150, Broadview Heights, Ohio 44147.
13. Sponsors: Cleveland Auto Show, Northern Ohio Honda Dealers Association, the Cleveland Automobile Dealers' Association, and their respective agents.