

Cleveland Auto Show Calendar of Events – as of 2/20/23

With tickets already on sale, the Cleveland Auto Show, presented by Huntington Bank, will open on Friday, Feb. 24 at 5 PM at the I-X Center in Cleveland, running through Sunday, March 6.

There's no other place to see virtually every vehicle the automotive industry has to offer, under one roof, on one floor. True to its history, the Cleveland Auto Show also offers a lot of family friendly events on its calendar.

Friday, Feb. 24: The Cleveland Auto Show officially opens to the public at 5:00 PM!

Monday, Feb. 27: Family Day, presented by Medical Mutual, is when kids 15 and under get in free with paid adult admission.

Tuesday, Feb. 28: Show attendees will receive a limited-edition Cleveland Auto Show t-shirt, available in large or extra-large, to the first 2,500 while supplies last.

That evening from 7:00-8:30 PM in the Buick GMC display, Carlos Baerga and Omar Vizquel will be signing autographs – jerseys, baseballs, and other memorabilia welcome. Autographs will be first come, first served, and are not guaranteed.

Wednesday, March 1: Giveaways continue when the Show will hand out 2,000 pairs of Auto Show socks in a new, stylish pattern, which are one size fits all adults.

That evening from 7:00-8:30 PM in the Buick GMC display, WR Donovan Peoples-Jones and TE David Njoku will be signing autographs. Helmets and other memorabilia are welcome. Autographs are first come, first served, and not guaranteed – line up early for this one!

Thursday, March 2: The Cleveland Auto Show honors America's military and first responders, including healthcare workers, with free admission for Northern Ohio Heroes Day. Valid I.D. must be presented at the I-X Center box office. Full details can be found at clevelandautoshow.com/heroes.

That evening from 7:00-8:30 PM in the Chevrolet display, Forward Cedi Osman will be signing autographs. Again, basketballs and other memorabilia may be autographed on a first come, first served basis.

Sunday, March 6: Come back for the “grand finale” of the Cleveland Auto Show at 4 PM! Ten lucky finalists will square off live for the Official Vehicle Giveaway. The grand prize winner, chosen when their randomly selected key starts the engine, will take home a 24-month lease of a new 2023 Alfa Romeo Giulia – the Official Car of the Cleveland Auto Show. To be eligible to win, register at the Official Vehicle Giveaway booth near the East Entrance of the I-X Center.

THROUGHOUT THE SHOW

Luxury on Display: The Show's luxury lineup starts in Millionaire's Row, where you'll find vehicles from highline brands such as Bentley, Maserati, and Rolls-Royce. Recharge Rally will show off luxury and speed in the form of Lamborghini and Porsche. A new display by Sarchione Auto Gallery features exotics from brands like Ferrari, for example.

The fun features are rounded out with installments by Johnny K's Powersports, General RV, Crawford Auto Aviation Museum, and the Cleveland Institute of Art. Each of these displays will highlight their unique perspective on transportation.

Ride N' Drives: With eight unique experiences from 10 brands, the Show's Ride-N-Drives include outdoor drives from Chevrolet, Chrysler, Dodge, Fiat, Jeep, Ram, Kia, Subaru, Toyota and Volkswagen.

Indoors, don't miss Camp Jeep's 28-foot high "Mountain", and Ram Truck Territory's 30-degree angle hill, icons of automotive entertainment.

Classic Cars: One of the most popular attractions, the Classic Car Show, will be in the lower level of the I-X Center throughout the run of the show. Head down the East escalator for a blast from the past, courtesy of local owners of 25+ year old vehicles.

Vehicle Giveaway: Register to win a two-year lease of a new 2023 Alfa Romeo Giulia, the Official Car of the Show. When you sign up at the booth near the East entrance, your phone might ring with an offer to be one of ten finalists invited back on Sunday, March 5 – at 4 PM one lucky winner will unlock two years off from car payments!

About the Cleveland Auto Show

Show hours begin at 5 PM on Opening Friday, February 24. Running both weekends starting Feb. 25, hours are: Monday through Thursday from 11 AM to 9 PM, Friday and Saturdays from 11 AM to 10 PM, and Sundays from 11 AM to 8 PM.

Tickets cost \$15 for adults and \$12 for preteens over six and seniors 62 and older. Children six and under get in free. Parking is free, too, courtesy of your franchised new motor vehicle dealers, saving \$10 per car. Tickets are available online right now with no convenience fee at www.clevelandautoshow.com.

The Cleveland Auto Show marks the start of the spring selling season in Northern Ohio. Featuring pre-production and production vehicles from the world's auto manufacturers, the Show also features an array of entertainment including sports and celebrity appearances throughout the ten-day run. The Cleveland Auto Show is a consumer show and a favorite family tradition since 1903. Find us at facebook.com/TheClevelandAutoShow and @CLEAutoShow on Instagram and Twitter.